

Marilyn Goodridge

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Education

DePaul University | Chicago, IL

Public Relations, Advertising, & Marketing | 06/2026

- Dean's List (Currently)
- Winner of the Coleman Center of Entrepreneurship Scholarship

Experience

CBRE | Chicago, IL

Incoming Summer Intern | 06/2025-Present

Girls into VC | Chicago, IL

Venture Capital Fellow | 06/2025 - Present

- Completed 10+ intensive sessions on sourcing, due diligence, and fund operations led by industry professionals
- Selected as 1 of 30 fellows from a pool of 400+ applicants (~7.5% acceptance rate) for a competitive program advancing women in venture capital
- Completed 10+ project works on startup sourcing, market analysis, and due diligence, with direct feedback from leading industry professionals

Zengines | Chicago, IL

GTM & Customer Success Intern | 06/2025 - Present

- Support go-to-market sales and customer success initiatives for 2,000+ warm leads at a VC-backed, seed-stage AI startup
- Assist in optimizing outreach strategy and client engagement across key early adopter segments to drive growth and retention
- Collaborate on strategic planning to improve sales funnel efficiency, customer onboarding, and product feedback loops to inform growth priorities

Halperin Emerging Company Fund | Chicago, IL

Venture Capital Fellow | 10/2024 - Present

- Performed due diligence on 7+ startup companies, analyzing market trends, financial performance, and competitive positioning to provide insights for the investment committee's decision-making.
- Participated in weekly partner meetings, presenting findings and providing actionable insights to guide \$1 M+ in investment allocation decisions.
- Supported portfolio management activities by tracking performance metrics for 7+ active investments, ensuring alignment with fund objectives.

Actives & Accomplishments

Founder & President, DePaul Model United Nations (2024 – Present)

- Founded the 1st DeMUN Conference with 300+ attendees
- Expanded club membership by 300%

Co-Founder, DePaul Private Equity & Venture Capital Club (2024-Present)

- Managed logistics for 6+ speaker events and networking sessions per year.
- Assisted in planning 9+ venture capital pitches, engaging with investors, and startup founders

Vice President, Collegiate Entrepreneurs Organization (2025-Present)

Skills: HTML5, Excel, Problem Resolution, Customer Relationship Management (Sales Force), Public Speaking, Market Research, Portfolio Management, Start-Ups, Due Diligence, Anti-Money Laundering, Know Your Customer Verification, Computer literacy